

SCENTRY® FOR TEXTILES

SUSTAINABLE ODOR-MANAGEMENT TECHNOLOGY



Activewear has never been more popular with consumers, and much of that popularity can be attributed to the comfort and wicking properties the clothing and footwear offer. But the products also offer something else: **permastink!**

Because activewear is often made from synthetics, polyester, nylon and elastane blends, it retains odors. And because washing alone does little to prevent or remove odor buildup, it doesn't take long before your running shoes or yoga pants are rendered useless by an overpowering—and certainly unwelcome—stench.

ENHANCE THE PERFORMANCE AND LONGEVITY OF YOUR APPAREL

Organic carboxylic acids, the main culprit behind textile odor, penetrate fabrics, leading to persistent or permanent smells. Scentry creates a protective shield on textiles, trapping body odors and preventing offensive smells during wear and between washes. Its patented technology releases trapped odors when laundered, ensuring fabrics come out fresh with each wash. With over 90% reduction in odors after more than 30 typical home washes, Scentry not only addresses a major consumer concern but also prolongs the lifespan of clothing, adding value to consumers and brands alike.

SUSTAINABLE AND SAFE

Scentry has earned Eco Passport by Oeko-Tex® certification and bluesign® blue approval, meaning it can be used in even the most sustainable textile manufacturing processes.

OEKO-TEX®
CONFIDENCE IN TEXTILES



NO ODORS, OR COMPLICATED PROCESSES



NO ADDITIONAL STEPS

Can be pad applied or exhausted during the normal manufacturing process.



SAFE & SUSTAINABLE

Naturally occurring and does not require biocidal registration.



EXTENDS THE USEFUL LIFE OF APPAREL

Virtually eliminates the persistent odors that can ruin activewear.



MULTIPLE APPLICATIONS

Forms a protective barrier on polyester, spandex, cotton, nylon and polyester-elastane blends.



MULTIPLE HOME LAUNDERINGS

Effective for 50+ home launderings.



COMPATIBLE WITH MOST AUXILIARIES

Works well with auxiliaries such as moisture management, water repellents and softeners.



COMPATIBLE WITH ANTIMICROBIALS

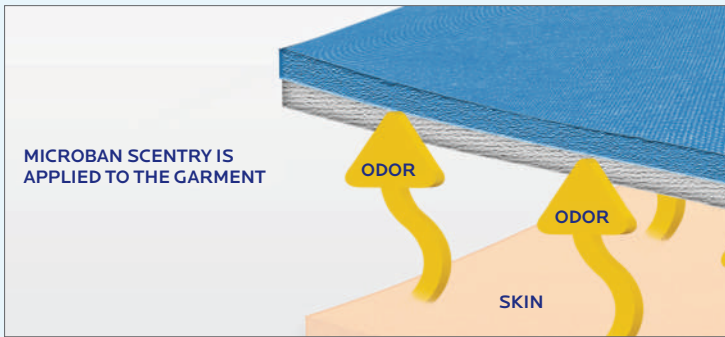
Designed to work alone or combined with other Microban antimicrobial technologies to provide 360° odor control.



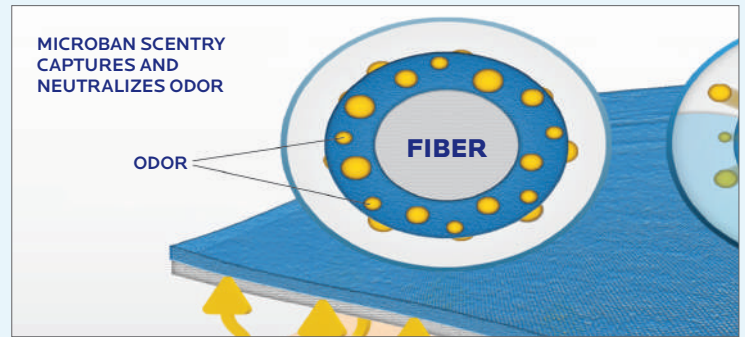
WORKS ALONE & BINDER FREE

Works well as a standalone odor control and does not require the use of a binder.

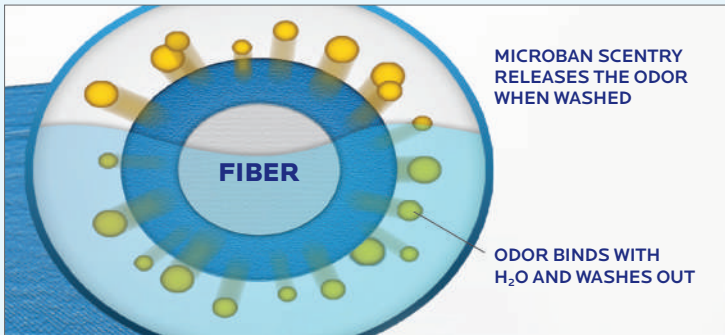
HOW IT WORKS?



SCENTRY TECHNOLOGY IS APPLIED TO THE GARMENT AND A PROTECTIVE BARRIER IS FORMED.



BODY ODOR BECOMES TRAPPED AND NEUTRALIZED IN THE BARRIER.



THE BARRIER RELEASES THE MALODOR FROM THE GARMENT UPON WASHING, PREVENTING ODOR FROM PERMANENTLY BUILDING UP OVER THE LIFE OF THE FABRIC.



GARMENT IS CLEAN AND THE BARRIER EMPTIED OF ODOR MOLECULES AND READY TO ADSORB AGAIN.

ADVANTAGES BEYOND TECHNOLOGY

Delivering consistent, high-quality, and enduring textiles involves navigating numerous variables. That's why we forge close collaborations with manufacturers, ensuring that our odor-control technologies not only enhance apparel and footwear but also align seamlessly with their production processes. Microban's distinction as the global leader in odor control is underpinned by rigorous analytics and unwavering support throughout this journey, guaranteeing the efficacy and reliability of our solutions.

Our commitment extends far beyond groundbreaking technologies. From fostering brand recognition and meeting durability prerequisites to providing robust marketing assistance and expert regulatory guidance, Microban equips partners with comprehensive and advanced services to facilitate the integration of our odor-control products. As a multinational entity, our footprint spans across manufacturing brands worldwide.

Scentry by Microban stands poised to elevate your product, affording you a commanding presence in the burgeoning activewear, leisurewear, or footwear markets.

Contact us today to learn how Microban Scentry can differentiate your product and give you a more powerful presence in your market.