



THE POWER OF PROVEN INGREDIENT BRANDING

Elevate Your Products with Microban

REDEFINING PRODUCTS SINCE 1984

For over 40 years, Microban has been a trusted global ingredient brand offering unmatched product value, differentiation, and competitive edge. Our renowned Trustmark is proudly utilized by more than 800 brands, helping deliver empowerment, control and confidence to consumers worldwide.



Unmatched Brand Recognition: 60% B2C brand awareness*, ensuring strong consumer trust and credibility.



Global Regulatory Expertise: Navigate complex compliance landscapes with confidence, backed by our worldwide regulatory specialists.



Strategic Sales & Marketing Support: Leverage in-depth guidance to amplify your brand messaging and drive consumer engagement.



Comprehensive 360° Technical Support: From R&D to implementation, our experts provide seamless assistance at every stage.



Robust Global Supply Chain: Enjoy streamlined logistics and supply chain capabilities to support your business growth worldwide.



Sustainability-Driven Innovation: Align with a partner committed to reducing environmental impact and promoting sustainable solutions.



Growing Market Demand: Meet the rising consumer expectations for antimicrobial and odour-control solutions, staying ahead of industry trends and increasing price point by up to 10%+.



Exclusive Access to Cutting-Edge Technologies: Gain a competitive edge with proprietary, science-backed innovations that are proven to work in the real world.



Consumer Savvy: We provide educational resources to help consumers understand the benefits of Microban, driving stronger engagement with your product.



Trusted by 800+ Brands Worldwide: Join a network of leading manufacturers and household names that are powered by Microban.



Partner with Microban to unlock new opportunities for growth, differentiation, and long-term success.

Contact us today.



*RSG. (2021). Market research study on Microban brand awareness. North America.

+AYTM. (2025). Market research study on Microban brand awareness. Europe.