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Microban International Showcases Multifunctional Coatings Technologies at the 2026 American Coatings Show

Innovative solutions support durable, high-performance coatings across multiple industry applications

Indianapolis — May 5, 2026 — [Microban International](#), a global leader in product protection technologies, will showcase its latest antimicrobial and multifunctional coatings technologies at the 2026 American Coatings Show + Conference, the leading North American industry event for the paints, coatings, sealants, construction chemicals and adhesives sectors.

At Booth #446, Microban will highlight technologies and improved testing capabilities engineered to seamlessly integrate into architectural, industrial and outdoor textiles coatings applications, including:

- [Innovative Testing Frameworks](#): Collaborate with us to implement advanced test methods to align laboratory data with real-world coating performance
- [AkoTech](#): A customizable multifunctional coating platform designed to enhance hardness, adhesion, surface repellency and more.
- [H₂O Shield](#): A PFAS-free portfolio of high-performance water-repellent technologies designed for technical and outdoor textile applications.
- [Ascera](#): A patented metal-free antimicrobial technology inspired by nature* that inhibits bacterial growth by up to 99.99% while delivering UV-stable, long-lasting protection.
- [LapisShield](#): A heavy-metal-free antimicrobial technology designed for seamless integration into water-based coatings formulations while supporting efficient production.

“Across global markets, partners are leveraging these technologies to develop high-performance coatings that enhance durability, maintain surface integrity and meet evolving formulation and regulatory expectations,” said Shermon McMillan, president at Microban International. “At the American Coatings Show, we look forward to working with formulators to show how these solutions support next-generation coating innovations.”

Technical experts from Microban will be available to discuss formulation strategies, performance testing protocols and application-specific considerations for antimicrobial coatings solutions.

Also during the show, James Rapley, Liquid Formulations Manager, will present “Accelerating the Development of Exterior Coatings through Test Design” on May 6 at 9:00 a.m. EST.

The session will introduce a Microban-developed accelerated laboratory test method that screens technologies for algae resistance and antifungal performance under controlled conditions, helping product developers evaluate coatings more quickly while maintaining long-term surface protection.

By pairing product innovation with technical education, Microban aims to support coatings manufacturers navigating durability, sustainability and antimicrobial performance challenges in modern formulations.

To learn more about Microban and its offerings, visit microban.com.

*The Microban technology used in this product is similar to acids found in nature and is used in multiple consumer product applications.

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About Microban International

Part of Barr Brands International, Microban International is home to the most trusted and well-known global brands in the antimicrobial, odor control and sanitization/disinfection markets: Microban® and Ultra-Fresh®. Our organization has experienced over 100 collective years of growth and has revolutionized the industry. As the global leader, our proactive systems keep products cleaner and control odors better by preventing problems before they start. Microban International drives innovation by combining science and creative solutions that enhance high-quality consumer, textile, industrial and medical products worldwide. Today, the Microban and Ultra-Fresh brands and our technologies are featured on thousands of products worldwide. The company is headquartered in North Carolina and operates in North America, Europe and Asia Pacific. For more information, please visit www.microban.com.